

## ADNOC Distribution Champions UAE-made Products at ADNOC Oasis Stores

- ADNOC Distribution joins UAE Ministry of Industry and Advanced Technology's "Muntajat Watan'na" initiative to showcase the quality and innovation of UAE-made retail products
- ADNOC Distribution will partner with UAE's Federal Youth Authority to highlight and celebrate UAE national food and beverage brands and entrepreneurs with dedicated displays at ADNOC Oasis stores
- ADNOC Distribution operates first pop-up ADNOC Oasis exclusively featuring 100% UAE-made products at Make It In The Emirates
- Agreement with UAE-based Al Ain Farms will supply home-grown ingredients for ADNOC Oasis beverages, reinforcing local supply chains and supporting domestic industry

**Abu Dhabi, UAE – May 22 2025:** ADNOC Distribution, the UAE's largest mobility and convenience retailer, joined the Ministry of Industry and Advanced Technology's (MoIAT) Muntajat Watan'na initiative at this week's Make It In the Emirates exhibition (MIITE), held at the ADNEC Centre in Abu Dhabi. Through this program, ADNOC Distribution is showcasing the quality and innovation of UAE products, with select locally-made items featured prominently in ADNOC Oasis stores across the country until the end of the year.

ADNOC Distribution also announced its collaboration with the UAE Federal Youth Authority (FYA) to highlight Emirati-owned SMEs through its Youth Corner initiative, featuring brands such as Emirates Beekeepers, Banna Brothers, LIWA Hot Sauce and NUWA. Products from these home-grown brands will be available for sale as part of a three-month pilot at select UAE locations.

**Eng. Bader Saeed Al Lamki, CEO of ADNOC Distribution,** said: "By championing local brands and products, and forging strong partnerships with homegrown suppliers, ADNOC Distribution is helping to build resilient supply chains, empower Emirati entrepreneurs and support the UAE's vision for a more self-reliant, sustainable economy."

ADNOC Distribution operated a pop-up ADNOC Oasis convenience store this week at MIITE, which, for the first time, featured 100% UAE-made products for sale. The unique store showcased locally-roasted coffee, food, and specialty beverages, underscoring the company's commitment to supporting the growth of the UAE's food industry. The pop-up store reflects ADNOC Distribution's broader strategy to prioritize UAE-made products across its convenience retail network.



ADNOC Distribution also announced a new agreement with Al Ain Farms Group to supply dairy ingredients for ADNOC Oasis coffee, beverages and quick-service food.

These initiatives underscore ADNOC Distribution's continued commitment to elevating the UAE's industrial capabilities, empowering local talent, and promoting homegrown businesses. The company remains focused on strengthening the UAE's position as a global hub for innovation and manufacturing excellence, both through ADNOC Oasis and through its other product lines, such as the ADNOC Voyager lubricant line, which is proudly made in the UAE and exported to 47 markets worldwide. ADNOC Distribution also fosters partnerships with both established and emerging UAE brands, including its recently announced strategic partnership with noon, the UAE's leading homegrown digital delivery service.

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### **About ADNOC Distribution**

ADNOC Distribution is a leading mobility retailer in UAE. The Company has been providing energy for customers' journeys since 1973. Since this time, the Company has continuously been at the forefront of providing the best in customer service. Today, ADNOC Distribution enables, enhances, and energizes every customer journey thanks to digitally enabled, innovative customer experiences and high-quality non-fuel retail products. The Company operates service stations in all seven emirates in its home country, plus Saudi Arabia and Egypt, and sells lubricants in 47 countries across the world via distributors. Now in its 52nd year, ADNOC Distribution has 915 service stations, 555 in the UAE, 70 in Saudi Arabia (with 45 stations contracted and under development), and 245 in Egypt. As a non-fuel retail leader in the UAE, it operates 378 ADNOC Oasis convenience stores, 36 vehicle inspection centers, and other leading services spanning car wash, lube change, and has 283 EV charging points installed under the E2GO brand in the UAE. The Company is also the leading marketer and distributor of fuels to commercial, industrial, and government customers throughout the UAE. All figures as of 31 March 2025. ADNOC Distribution aims to be the global mobility retailer of choice, enabler of sustainable mobility, and provider of exceptional customer experiences. To find out more, visit [www.adnocdistribution.ae](http://www.adnocdistribution.ae).