

Press Release

Sudatel Group: Operational Resilience and Strategic Recovery in 2024

Sudan – June 2025 — Sudatel Group, a major telecommunications provider in Africa, presented its 2024 performance and strategic highlights at its International General Assembly, unveiling a year defined by national service, operational strength, and a steadfast commitment to communities across its footprint (Sudan, Senegal, and Mauritania).

Honoring the mission

Amid one of the most difficult periods in Sudan’s history, Sudatel continued to ensure national connectivity by executing essential infrastructure projects under extraordinary circumstances such as : recovery of Civil Registry, reconnecting Central Bank, and deployment of complete disaster recovery data center to restore critical services at record times to all customers being the only operating MNO in Sudan during critical times.

“These moments weren’t just operational wins—they were human victories,” said a Group spokesperson. “In every connection we restored, there was a heartbeat of a nation fighting to endure.”

Strategic Expansion Initiatives in 2024

Sudatel advanced key initiatives to strengthen long-term competitiveness and cross-border connectivity:

- **Africa Horizon:** In partnership with Ethio Telecom and Djibouti Telecom, Sudatel launched a new continental terrestrial cable initiative, positioning Port Sudan as a strategic regional gateway.
- **Fintech Subsidiary:** A new entity was established to support digital financial services, with a focus on expanding financial inclusion and digital payments across Sudan.

2024 Financial Performance: Stable Results in a Volatile Environment

Despite currency depreciation of over 140% in Sudan, Sudatel sustained strong fundamentals:

Indicator	Value	Commentary
Revenue	\$382 million	5% YoY decrease, largely due to FX impact
EBITDA	\$180 million	20% YoY increase; 47% margin
Net Profit	\$18 million	Positive despite \$49M in FX losses
Payables Reduction	\$59 million	Reflects disciplined capital and vendor management

These results affirm the Group’s progress through its “Survival and Recovery” strategic phase, with readiness for future growth.

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West African Sudatel Operations

- **Senegal (Expresso):** Revenues remained stable at \$64M. A 123-site 4G expansion and an 11% growth in subscribers contributed to a 195% increase in net profit to \$440K.
- **Mauritania (Chinguitel):** Revenue declined by 23% as a result of loss of customers due to strict registration regulations and FOREX effects. However, transformation initiatives—including a full billing system modernization with Huawei—laid groundwork for operational recovery and network expansion into underserved regions.

Social Responsibility and Community Impact

Sudatel's community programs remained central to its mission:

- Deployed emergency relief operations across 12 Sudanese states, delivering food, healthcare, connectivity, and clean water.
- Advanced water infrastructure projects in underserved areas, including the Sayal region.
- Recognized with the **Trusted Community Partner** designation by the Regional CSR Network.

2025 Outlook

With a foundation strengthened by resilience and renewed investor trust, Sudatel will continue to prioritize infrastructure modernization, financial inclusion, and regional collaboration.

"In 2024, we focused on resilience, relevance, and responsibility. Our operational continuity and community impact reflect the Group's commitment to long-term value creation," said a Group spokesperson.

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