

## **Alef Education Triumphs at MEIRA Annual Conference 2025, Winning Best Digital Annual Report 2024 and Best Annual Report, Post IPO**

**Abu Dhabi, 30 September 2025:** Alef Education, a UAE-based global leader in education technology and the first EdTech company listed on the Abu Dhabi Securities Exchange (ADX), has been recognised with two prestigious awards - the Best Digital 2024 Annual Report - Mid-Cap Companies Award and the Best Annual Report, Post IPO at the 2025 MEIRA Annual Conference, held in Oman on 24-25 September. Through this achievement, Alef Education is setting new standards for financial reporting among public education companies, reflecting its commitment to transparency, innovation, and excellence.

Alef Education's first ever annual report, the 2024 Digital Integrated Annual Report, themed 'Learning without Limits with AI-driven education,' impressed the jury with its innovative and interactive design. By combining cutting-edge technology with compelling storytelling, the company has set a new standard for digital-first reporting in the region.

The report highlighted an exceptional year for the company since its listing on the Abu Dhabi Securities Exchange (ADX), combining transparent performance with a long-term vision. It further reflected Alef Education's culture of continuous development and its belief that education is a driver of positive social change. Featuring messages from the Chairman and the CEO, along with key sustainability and financial performance indicators and growth strategies, the report provided investors and readers with a comprehensive view of the company's purpose, achievements, and progress.

Amit Choudhary, Chief Financial Officer of Alef Education, who received the award on behalf of the company, said: "These two awards are a testament to Alef Education's philosophy of innovation and openness. Through our digital-first integrated report and our 1-Year Post-IPO Annual Report, we aimed to not only share our achievements but also create an engaging, transparent, and accessible platform for our stakeholders. We are honoured to receive this recognition, as it motivates us to continue pushing the boundaries of innovation in education and corporate reporting, ensuring that we consistently deliver value and impact for our stakeholders and the communities we serve."

The Digital Integrated Annual report features a bilingual Arabic/English toggle, interactive charts and filters, a mobile-optimised responsive layout, vibrant animations, and case studies showcasing Alef Education's impact in UAE schools. It also incorporates an AI-powered assistant, enabling users to receive real-time responses, further enhancing accessibility and engagement.

The Middle East Investor Relations Association (MEIRA) Annual Conference is the region's largest gathering of its kind, bringing together listed firms, international corporates, investors, research analysts, advisors, and regulatory representatives. The platform celebrates excellence in investor relations while advancing dialogue on market challenges, best practices, and the importance of transparency and corporate governance.

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### **About Alef Education**

Founded in 2016, Alef Education (ALEFEDT on the Abu Dhabi Stock Exchange) is an award-winning AI-powered learning solutions provider that is redefining the educational experience for K-12 students. The Company has established a strong presence in the education technology sector, operating in approximately 14,000 schools across the UAE, the US, Indonesia and Morocco. Its flagship AI-integrated Alef Platform offers personalised learning experiences to more than 1.5 million registered students, enabling them to work at their own pace and reach their full potential anytime, anywhere. With a 100% penetration rate in Cycle 2 (Grades 5-8) and Cycle 3 (Grades 9-12), Alef Education has a proven track record of improving student engagement and achievement, with test scores in Indonesia increasing by 8.5% in Arabic and maths.

The award-winning Alef Platform provides AI-powered learning and teaching solutions that use real-time data to drive improvements across the education system. Alef Pathways is a student-centred, self-paced supplemental math program. Abjadiyat is an Arabic language learning platform that provides engaging and interactive content from kindergarten to Grade 4. Arabits is a complete Arabic learning system for non-native speakers that helps students of all ages learn, practice, and improve their Arabic language skills using AI.

Alongside supporting students throughout their educational journey, Alef Education supports 67,000 educators with tools that enrich instruction and enable high-impact interventions to improve student learning outcomes. Alef Education promotes engagement, achievement and equity in learning, preparing students for success in an ever-evolving world.

For more information, visit [www.alefeducation.com](http://www.alefeducation.com).

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