

Lulu Retail Expands Footprint in the UAE with New Express Store in Al Ain

Abu Dhabi, UAE – 09 October 2025: Lulu Retail Holdings PLC ("Lulu" or the "Company"), the largest pan-GCC full-line retailer, announces the opening of a new Express Store in Al Ain, United Arab Emirates.

- The launch highlights Lulu's continued commitment to expanding its retail network across the UAE, providing customers with convenient access to quality products and everyday essentials.
- The Company remains on track with its expansion strategy for 2025, with additional store openings planned for reminder of this year.

Spanning 4,736 sq. ft., the new Lulu Express Store is designed to meet the needs of today's urban shoppers. It features a thoughtfully curated range of groceries, fresh produce, and daily essentials within a convenient layout. The store embodies Lulu's commitment to value, quality, and convenience, delivering a seamless and efficient shopping experience for customers in Al Ain.

This new addition further strengthens Lulu's omni-channel presence and reaffirms its position as the leading full-line retailer across the GCC.

About Lulu Retail

Founded in 1974, Lulu Retail, together with its subsidiaries, is the largest pan-GCC full-line retailer by selling space, sales and number of stores, operating 262 hypermarket, express and mini-market stores across the six GCC countries. The Group also operates a growing e-commerce presence through its mobile app, webstore and partner channels. To serve more than 690,000 daily shoppers from 130 nationalities every day, the Group sources products from 85 countries, enabled by an on-the-ground sourcing presence in 19 countries. The Group's strong brand recognition and trust among consumers in the GCC is enabling the growth of its existing stores, expansion of its store network and elevated loyalty across its customer base.

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