

LuLu Retail Expands UAE Presence with Store Opening in Dubai

Abu Dhabi, UAE – 20 November 2025: Lulu Retail Holdings PLC (“Lulu” or the “Company”), the largest pan-GCC full-line retailer, announces the opening of a new Mini Market in Oud Metha, Dubai.

- The new launch underscores LuLu’s ongoing commitment to expanding its retail network across the UAE, offering customers convenient access to high-quality products and everyday essentials.
- The Company has opened 17 stores across multiple formats (Hypermarkets, Express Stores and Mini Markets) so far this year and remains on track to add another 3 before year-end, in line with its 2025 store expansion strategy.

Spanning 3,556 sq. ft., the new LuLu Mini Market is built around a grab-and-go convenience concept, offering a curated selection of fresh food, snacks, beverages, daily essentials, and ready-to-eat options tailored for quick, on-the-move shopping. The compact format is designed to deliver a fast, seamless, and efficient shopping experience.

This latest opening strengthens LuLu’s community-focused convenience strategy and enhances its omni-channel offering, reaffirming the Company’s position as the leading full-line retailer across the GCC while making modern, high-quality retail accessible at every scale.

About Lulu Retail

Founded in 1974, Lulu Retail, together with its subsidiaries, is the largest pan-GCC full-line retailer by selling space, sales and number of stores, operating 264 hypermarket, express and mini-market stores across the six GCC countries. The Group also operates a growing e-commerce presence through its mobile app, webstore and partner channels. To serve more than 690,000 daily shoppers from 130 nationalities every day, the Group sources products from 85 countries, enabled by an on-the-ground sourcing presence in 19 countries. The Group’s strong brand recognition and trust among consumers in the GCC is enabling the growth of its existing stores, expansion of its store network and elevated loyalty across its customer base.

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