

Lulu Retail Strengthens KSA Footprint with Opening of Hypermarket in Jeddah

Abu Dhabi, UAE – 15 December 2025: Lulu Retail Holdings PLC (“Lulu” or the “Company”), the largest pan-GCC full-line retailer, announces the opening of a new Hypermarket in Aziz Mall, Jeddah, Kingdom of Saudi Arabia.

The latest addition takes Lulu’s total store network in KSA to 65 locations, underlining the Company’s continued commitment to one of its key markets. The opening also aligns with Lulu’s expansion roadmap, with additional store launches planned across the GCC.

Spanning 108,469 sq. ft., the new hypermarket offers a wide and carefully curated selection of groceries, fresh food, household essentials, and lifestyle products. Designed to deliver value, variety, and convenience, the store provides a comprehensive one-stop shopping experience for families and the wider community.

With this opening, Lulu continues to enhance its omni-channel capabilities while reinforcing its position as the leading full-line retailer across the GCC.

About Lulu Retail

Founded in 1974, Lulu Retail, together with its subsidiaries, is the largest pan-GCC full-line retailer by selling space, sales and number of stores, operating 266 hypermarket, express and mini-market stores across the six GCC countries. The Group also operates a growing e-commerce presence through its mobile app, webstore and partner channels. To serve more than 690,000 daily shoppers from 130 nationalities every day, the Group sources products from 85 countries, enabled by an on-the-ground sourcing presence in 19 countries. The Group’s strong brand recognition and trust among consumers in the GCC is enabling the growth of its existing stores, expansion of its store network and elevated loyalty across its customer base.

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