

Lulu Retail Expands GCC Network with New Express Stores in UAE and KSA

Abu Dhabi, UAE – 10 March 2026: Lulu Retail Holdings PLC (“Lulu” or the “Company”), the largest pan-GCC full-line retailer, announces the opening of two new Express stores, further strengthening its retail footprint and accessibility across the GCC.

The Company inaugurated a new Express store in Dammam, KSA, spanning approximately 32,640 sq. ft., and another Express store in Abu Dhabi, UAE, covering approximately 10,952 sq. ft. The openings form part of Lulu’s ongoing strategy to expand its presence and bring convenient shopping closer to customers.

The stores are tailored to meet customers’ daily shopping needs, providing a wide assortment of fresh fruits and vegetables, grocery staples, in-store bakery offerings, ready-to-eat meals, and essential household products within a compact and efficient retail format.

These openings form part of Lulu’s ongoing expansion across the GCC, supporting its long-term growth strategy while maintaining a focus on delivering quality products, attractive value, and convenience for customers. The Express store format further enhances accessibility and enables Lulu to offer a modern, quick-shop retail experience in strategic locations.

About Lulu Retail

Founded in 1974, Lulu Retail, together with its subsidiaries, is the largest pan-GCC full-line retailer by selling space, sales and number of stores, operating 277 hypermarket, express and mini-market stores across the six GCC countries. The Group also operates a growing e-commerce presence through its mobile app, webstore and partner channels. To serve more than 680,000 daily shoppers from 130 nationalities every day, the Group sources products from 85 countries, enabled by an on-the-ground sourcing presence in 19 countries. The Group’s strong brand recognition and trust among consumers in the GCC is enabling the growth of its existing stores, expansion of its store network and elevated loyalty across its customer base.

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