Lulu Retail Expands UAE and KSA Presence with Opening of Two Express Stores

Abu Dhabi, UAE – 09 March 2026: Lulu Retail Holdings PLC ("Lulu" or the "Company"), the largest pan-GCC full-line retailer, announces the opening of two new Express stores, further strengthening its retail footprint and accessibility across the GCC.

The Company inaugurated a new Express store in Riyadh, KSA, spanning approximately 40,279 sq. ft., and another Express store in Dubai, UAE, covering approximately 19,872 sq. ft. The openings form part of Lulu's ongoing strategy to expand its presence and bring convenient shopping closer to customers in key urban locations.

Both stores are positioned to serve the daily needs of customers, featuring an extensive assortment of fresh fruits and vegetables, pantry staples, in-store bakery products, ready-to-consume meals, and essential household items, all within an accessible and time-efficient retail format.

The new store launches are aligned with Lulu's structured growth roadmap across the GCC, supporting the Company's broader expansion strategy while maintaining its focus on consistent quality, competitive value, and customer convenience. Through its Express format, Lulu continues to enhance accessibility and deliver a modern retail experience tailored to the evolving lifestyles of customers across the region.

About Lulu Retail

Founded in 1974, Lulu Retail, together with its subsidiaries, is the largest pan-GCC full-line retailer by selling space, sales and number of stores, operating 275 hypermarket, express and mini-market stores across the six GCC countries. The Group also operates a growing e-commerce presence through its mobile app, webstore and partner channels. To serve more than 680,000 daily shoppers from 130 nationalities every day, the Group sources products from 85 countries, enabled by an on-the-ground sourcing presence in 19 countries. The Group's strong brand recognition and trust among consumers in the GCC is enabling the growth of its existing stores, expansion of its store network and elevated loyalty across its customer base.

Investor Relations enquiries
investor.relations@ae.lulumea.com
https://www.luluretail.com/investors