

لولو للتجزئة القابضة بي ال سي. ٢٤، ٢٤٠٠، برج السلع،  
مربع سوق أبوظبي العالمي، جزيرة الماربه  
ص.ب: ٤٠٤٨، أبو ظبي، إ.ع.م.  
هاتف: +٩٧١٢ ٤١٨٢٠٠٠ / ٤١٨٢٠٠٠، فاكس: +٩٧١٢ ٤١٨٢٠٠٠  
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31 March 2026

Disclosures and Compliance Section  
Market Operations and Surveillance Department  
Abu Dhabi Securities Exchange

Ref: LRHP/ADX/D-44

Greetings,

**Subject: Annual General Assembly Meeting (AGM)  
of Lulu Retail Holdings PLC ("Lulu" or the  
"Company")**

In reference to the above matter, we write to inform you that the Company's Annual General Assembly meeting (AGM) will be held on Thursday, 23 April 2026 at 3.30 p.m. (UAE time). The meeting will be held through physical and virtual participation. We will publish the invitation and the meeting agenda in the newspapers in both English and Arabic. Kindly find enclosed the invitation, which includes the agenda and a disclosure regarding proxies.

Yours sincerely,



Nidhin Jose  
Group Company Secretary

Copy to: Capital Market Authority

نسخة إلى: هيئة سوق المال

التاريخ: 31 مارس 2026

إلى: قسم الإفصاحات والامتثال  
إدارة عمليات السوق والمراقبة  
سوق أبوظبي للأوراق المالية

المرجع: LRHP/ADX/D-44

تحية طيبة وبعد،

الموضوع: اجتماع الجمعية العمومية السنوية لشركة  
لولو للتجزئة القابضة بي ال سي ("لولو" أو "الشركة")

بالإشارة إلى الموضوع أعلاه، يرجى التكرم بالعلم بأنه سيتم عقد اجتماع الجمعية العمومية السنوية للشركة يوم الخميس الموافق 23 أبريل 2026 في تمام الساعة 3:30 مساءً (بتوقيت الإمارات). سيُعقد الاجتماع عن طريق المشاركة حضورياً أو عن بُعد. وسوف يتم نشر دعوة وجدول أعمال الجمعية العمومية في الصحف الصادرة باللغتين الإنجليزية والعربية. تجدون مرفقاً طيه دعوة الاجتماع والتي تتضمن جدول الأعمال وإفصاحاً بشأن التوكيلات.

وتفضلوا بقبول وافر الاحترام والتقدير،

## INVITATION TO ATTEND THE ANNUAL GENERAL ASSEMBLY MEETING (AGM) OF LULU RETAIL HOLDINGS PLC

The Board of Directors ( the “**Board**”) of Lulu Retail Holdings PLC (the “**Company**”) invites the shareholders to attend the annual general assembly meeting in person at Dusit Thani, Abu Dhabi, United Arab Emirates or by attending virtually through an electronic link for the meeting which will be sent to the shareholders via SMS or email following registration of their attendance, to enable the shareholders to attend the meeting virtually and discuss the agenda and vote on the proposed resolutions in real time, on Thursday, 23 April 2026 at 03:30 PM (UAE time) to consider the following agenda:

**Firstly:** Authorise the chairman of the general assembly to appoint a secretary to the meeting and a vote collector.

### **Secondly: Matters requiring Ordinary resolutions:**

1. Consider and approve the Board of Directors’ report on the Company’s activities and its financial position for the financial year ended 31 December 2025.
2. Consider and approve the external auditor’s report for the financial year ended 31 December 2025.
3. Consider and approve the standalone audited financial statements of the Company for the financial year ended 31 December 2025.
4. Consider and approve the consolidated audited financial statements of the Company and its subsidiaries for the financial year ended 31 December 2025.
5. Consider and approve the recommendation of the Board concerning a cash dividend distribution of USD 98,437,491 equating to c.0.953 cents per share (equivalent to AED 361,511,687 amounting to 3.5 fils per share) for the second half of the financial year ended 31 December 2025 as the final dividend for the year 2025 and to approve the interim dividend declared on 12 August 2025 bringing the total cash dividend for the financial year ended 31 December 2025 to USD 196,874,982 equating to c. 1.906 cents per share (equivalent to AED 723,023,374 amounting to 7 fils per share).
6. Consider and approve the Board of Directors’ remuneration for the financial year ended 31 December 2025.
7. Release the members of the Board of Directors from any liability for the financial year ended 31 December 2025.
8. Release the external auditors from any liability for the financial year ended 31 December 2025.
9. Appoint the external auditors of the Company for the financial year ending 31 December 2026 and determine their fees.

### **Notes:**

- i. As per the Securities and Commodities Authority's guidelines, the Company's shareholders who will attend the AGM virtually should register their attendance electronically to be able to vote on the items of the AGM. Registration will be opened on Wednesday, 22 April 2026 at 3:00 PM (UAE time) and will be closed on Thursday, 23 April 2026 at 3:00 PM (UAE time). For electronic registration, shareholders can register by visiting the following website: [www.smartagm.ae](http://www.smartagm.ae). Proxy holders must send a copy of their proxies to the following email address [CapitalMarketsTeam@adcb.com](mailto:CapitalMarketsTeam@adcb.com) long with their names and mobile numbers to receive text messages for registration.

- ii. Any shareholder registered and entitled to attend the annual general assembly meeting may delegate any person other than a member of the Board of Directors, employees of the Company, a broker or employees of such broker under a special written proxy. In such capacity, no proxy may represent a number of shareholders who hold more than 5% of the shares in the capital of the Company. Shareholders who lack capacity or competency shall be represented by their legal representatives. Provided that (the requirements set forth in Clauses 1 and 2 of Article (40) of Chairman of Authority's Board of Directors' Decision no. (3/R.M) of 2020 concerning the Approval of Public Joint Stock Companies Governance Guide, as amended, shall be taken into account). Shareholders may review the disclosure posted on the Company's page at ADX <https://www.adx.ae/en/main-market/company-profile/disclosures?symbols=LULU&secCode=LULU> in respect of the requirements to be adopted to approve a proxy.
- iii. A corporate person may delegate one of its representative or those in charge of its management pursuant to a resolution of its board of directors or its equivalent to represent such corporate person in the AGM of the Company. The delegated person shall have the powers as determined in the delegating resolution.
- iv. Shareholders registered in the Company's shareholders register on Wednesday, 22 April 2026 shall be entitled to vote in the AGM.
- v. The AGM shall not be valid unless attended by Shareholders who hold or represent by proxy at least (50%) of the Company's share capital. In case quorum is not reached in the first meeting, the second meeting shall be convened on Wednesday, 29 April 2026 at the same time and place, and the proxies issued for the First Meeting shall be valid. The second meeting shall be valid if attended by at least one shareholder.
- vi. Shareholders registered in the shareholders register on Monday, 04 May 2026 shall be entitled to receive the dividends if the quorum is achieved on Thursday, 23 April 2026 and shareholders registered in shareholders register on Monday, 11 May 2026 shall be entitled to receive the dividends if the adjourned AGM is held on Wednesday, 29 April 2026.
- vii. Shareholders are required to update their contact and bank accounts details at the Abu Dhabi Securities Exchange (ADX) through mobile application "ADX mobile" to ensure that dividends are delivered properly. Dividends will be distributed through the ADX.
- viii. The virtual meeting will be recorded. Shareholders are entitled to discuss the items listed on the agenda and ask questions to the Board of the Directors and the auditors of the Company.
- ix. The Company's consolidated and standalone financial statements for the year ended 31 December 2025, the integrated annual report, and the Company's corporate governance report are available on the Company's page on the Abu Dhabi Securities Exchange and the Company's website at <https://www.luluretail.com/investors/results-reports/annual-general-assembly-meeting/>
- x. The Shareholders can view and download the Investors Rights Guidelines on the Securities and Commodities Authority website through the following link: <https://www.sca.gov.ae/en/regulations/minority-investor-protection.aspx>

# PROXY APPLICATION



To the Chairman of Lulu Retail Holdings PLC

Dear Sir,

I/We: \_\_\_\_\_

The shareholder(s) of Lulu Retail Holdings PLC hereby appoint by virtue of this proxy:

Mr. / Mrs.: \_\_\_\_\_

To represent me/us and vote on my behalf in the Annual General Assembly Meeting (AGM) to be held on Thursday, 23 April 2026, or any adjourned meeting, therefore.

1. Shareholder's Number (NIN):
2. Shareholder's mobile number:
3. Proxyholder's mobile number:
4. Proxyholder's Email ID:
5. Name and contact details of the entity that verified the Shareholder's signature:

Date:        /        / 2026

Signature:

## Clarifying disclosure regarding the approval of proxies for the upcoming Annual General Assembly Meeting

We would like to draw the attention of our shareholders to the following:

1. Each shareholder who have the right to attend the AGM may appoint someone of their choice as a proxy, provided that the proxy is not a Board member, an employee of the Company, or an employee of a securities brokerage firm. The appointment must be made through a written special power of attorney that explicitly grants the proxy the right to attend AGM and vote on its resolutions. The proxy cannot, on behalf of multiple shareholders, hold more than (5%) of the Company's issued capital. Minors and legally incapacitated individuals will be represented by their legal representatives.

2. The shareholder signature on the power of attorney mentioned in point (1) above must be authenticated by one of the following entities, and the Company must take the necessary steps to verify this:

- i. Notary Public
- ii. Chamber of Commerce or Economic Department in the country.
- iii. Bank or licensed company in the country, provided that the agent has an account with any of them.
- iv. Any other entity licensed to perform attestation works.

3. The proxy form shall include the name and contact number(s) of the shareholder and the entity which endorsed the proxy. Once the form is complete and stamped, please send it along with the supporting documents to: [CapitalMarketsTeam@adcb.com](mailto:CapitalMarketsTeam@adcb.com)