

Lulu Retail Strengthens GCC Presence with New Express Store Launch in the UAE

Abu Dhabi, UAE – 06 May 2026: Lulu Retail Holdings PLC (“Lulu” or the “Company”), the largest pan-GCC full-line retailer, has announced the opening of a new Express store, reinforcing its regional footprint and enhancing customer accessibility across the GCC.

The Company has launched a new Express store at The Square Plaza in Abu Dhabi, UAE, covering approximately 29,059 sq. ft. This addition aligns with Lulu’s broader expansion strategy aimed at increasing proximity to customers and improving convenience.

Designed to cater to everyday shopping requirements, the store offers a curated selection of fresh produce, essential grocery items, bakery products, ready-to-eat meals, and key household necessities, all within a streamlined and efficient retail environment.

This launch is part of Lulu’s continued expansion across the GCC, underpinning its long-term growth ambitions. The Company remains focused on delivering quality, value, and convenience, with the Express format playing a key role in enhancing accessibility and providing a modern, quick-shop experience in strategically selected locations.

About Lulu Retail

Founded in 1974, Lulu Retail, together with its subsidiaries, is the largest pan-GCC full-line retailer by selling space, sales and number of stores, operating 278 hypermarket, express and mini-market stores across the six GCC countries. The Group also operates a growing e-commerce presence through its mobile app, webstore and partner channels. To serve more than 680,000 daily shoppers from 130 nationalities every day, the Group sources products from 85 countries, enabled by an on-the-ground sourcing presence in 19 countries. The Group’s strong brand recognition and trust among consumers in the GCC is enabling the growth of its existing stores, expansion of its store network and elevated loyalty across its customer base.

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