

## **Lulu Retail Strengthens GCC Presence with New Store Launches in KSA**

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**Abu Dhabi, UAE – 25 May 2026:** Lulu Retail Holdings PLC (“Lulu” or the “Company”), the largest pan-GCC full-line retailer, has announced the opening of four new Mini Market stores in the Kingdom of Saudi Arabia (“KSA”), further strengthening its regional footprint and enhancing customer accessibility.

The Company has launched the new stores at strategically selected high-traffic locations, including Ar Rabi and Khurais Road metro stations in Riyadh, an Aramco gas station in Riyadh, and an ADNOC gas station in Dammam.

The stores offer a curated range of daily essentials, fresh food, ready-to-eat meals, snacks, bakery items, and beverages, catering to the needs of busy commuters and evolving urban lifestyles.

The launch forms part of Lulu’s ongoing expansion strategy across the GCC and supports its long-term growth ambitions. The Company remains focused on delivering quality, value, and convenience to customers across its Hypermarket, Express, and Mini Market formats, enhancing accessibility and offering a modern, quick-shop retail experience across strategically selected locations.

### **About Lulu Retail**

Founded in 1974, Lulu Retail, together with its subsidiaries, is the largest pan-GCC full-line retailer by selling space, sales and number of stores, operating 282 hypermarket, express and mini-market stores across the six GCC countries. The Group also operates a growing e-commerce presence through its mobile app, webstore and partner channels. To serve more than 680,000 daily shoppers from 130 nationalities every day, the Group sources products from 85 countries, enabled by an on-the-ground sourcing presence in 19 countries. The Group’s strong brand recognition and trust among consumers in the GCC is enabling the growth of its existing stores, expansion of its store network and elevated loyalty across its customer base.

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