

MAIR Group Expands Food Security Portfolio via Strategic Agricultural MoU in Syria

Abu Dhabi, UAE – 7 July 2026 – MAIR Group PJSC (ADX: MAIR) ("MAIR" or the "Group"), a strategic investment company focused on grocery retail and commercial real estate, today announced the expansion of its presence in the food security sector through the signing of a Memorandum of Understanding (MoU) with the Ministry of Agriculture of the Syrian Arab Republic, in cooperation with NVSSoft for Agricultural Technologies and Services, to explore a joint initiative focused on agricultural development, food security and agricultural value chains. The initiative aligns with the Group's strategy to diversify its investment portfolio while advancing greater vertical integration across its food operations.

The proposed areas of cooperation include exploring the development of an integrated agricultural system encompassing agricultural planning, contract farming, agricultural finance, technical advisory services, domestic marketing, and exports to regional and international markets. The initiative also envisages the development of an integrated digital agricultural platform and digital agricultural financing solutions, designed to enhance operational efficiency and strengthen the competitiveness of agricultural products.

The project's initial vision includes the establishment of four strategically located agricultural processing centers across Syria's coastal, central, southern and eastern regions. The centers are expected to provide collection, grading, packing and cold-chain services for agricultural produce in accordance with export requirements, preparing shipments for direct export to the UAE through the integrated logistics services connecting Khalifa Port and Umm Qasr Port in Iraq, recently developed by AD Ports Group. The initiative is expected to enhance logistics efficiency and reduce transit times.

Within this framework, MAIR Group will explore opportunities to develop an integrated operating model that strengthens direct relationships with farmers and reduces intermediaries, contributing to more efficient supply chains, enhanced product quality and greater supply resilience, in line with the Group's strategy to achieve greater vertical integration across the food sector.

Nehayan Hamad Alameri, Managing Director and Group CEO of MAIR Group, said:

"The signing of this MoU marks a pivotal milestone in MAIR Group's journey to scale our food security footprint and accelerate our investments across the agricultural value chain. We firmly believe that investing in integrated agricultural ecosystems combining digital solutions and strategic partnerships will drive highly efficient and resilient supply chains. This initiative is designed to ensure production sustainability and unlock long-term growth opportunities, ultimately enhancing our capability to deliver sustainable, long-term value to our shareholders and partners."

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MAIR Group Website & Social Media



About MAIR Group

MAIR Group PJSC is an Abu Dhabi-based investment group with operations across grocery retail, commercial real estate and community-focused assets in the UAE. The Group manages a portfolio of well-established businesses, including ADCOOP - its flagship retail arm founded in 1977 - and SPAR, a premium European supermarket chain that has been in Abu Dhabi for over a decade. MAIR's commercial real estate portfolio, Makani, positions as one of the top commercial real estate operators in the UAE, supported by a 90% occupancy rate across 475,000 square meters of premium space across 70+ malls and community hubs and many other commercial assets including Al Ain Mall. The Group also offers shared support services, providing accounting, human resources, procurement, legal, and compliance functions to affiliates. Operating with a vertical integration model, MAIR Group supports growth in the local economy, ensuring the continuity of its commitment to the local community, while remaining focused on the national food security agenda of the United Arab Emirates.

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