

Lulu Retail Strengthens GCC Presence with New Express Store Opening in Oman

Abu Dhabi, UAE – 8 July 2026: Lulu Retail Holdings PLC (“Lulu” or the “Company”), the largest pan-GCC full-line retailer, has announced the opening of a new Express store in Salalah, Sultanate of Oman, supporting continued expansion and enhancing customer accessibility.

The Company has launched a new 29,924 sq. ft. Express store in Salalah, Sultanate of Oman, further strengthening Lulu’s retail presence in the country. The new opening supports Lulu’s broader expansion strategy focused on enhancing customer accessibility and delivering greater convenience.

Designed to meet everyday shopping needs, the store provides a curated range of fresh produce, essential grocery items, bakery products, ready-to-eat meals, beverages, and key household necessities within a modern and efficient retail environment.

The new store opening reinforces Lulu’s focus on expanding its GCC footprint and supporting its long-term growth ambitions. Leveraging its diversified portfolio of Hypermarket, Express, and Mini Market formats, the Company continues to enhance customer reach, improve accessibility, and deliver convenient shopping experiences across strategic locations in the region.

About Lulu Retail

Founded in 1974, Lulu Retail, together with its subsidiaries, is the largest pan-GCC full-line retailer by selling space, sales and number of stores, operating 284 hypermarket, express and mini-market stores across the six GCC countries. The Group also operates a growing e-commerce presence through its mobile app, webstore and partner channels. To serve more than 680,000 daily shoppers from 130 nationalities every day, the Group sources products from 85 countries, enabled by an on-the-ground sourcing presence in 19 countries. The Group’s strong brand recognition and trust among consumers in the GCC is enabling the growth of its existing stores, expansion of its store network and elevated loyalty across its customer base.

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