

ALDAR SALES SURPASS AED 5 BILLION IN THE WEEK LEADING TO LIVEX ABU DHABI

- **Strong sales across Talay and Yas Riva Reserve reflect continued demand for two of Abu Dhabi's most sought-after destinations**
- **54% of buyers were first-time Aldar customers, attracted by waterfront living, family-focused design, and access to the wider lifestyle offerings of Saadiyat Island and Yas Island**
- **UAE nationals accounted for 31% of buyers, while expatriate residents and overseas buyers accounted for 69% of sales**
- **Buyers from UAE, UK, Russia, Jordan and India were among the leading nationalities by sales volume**
- **Female buyers represented 30% of sales with male buyers contributing 70%, while 55% of all buyers were under the age of 45**



Abu Dhabi, UAE – 29 September 2026: Aldar today announced it has generated more than AED 5 billion in sales across the launches of Talay and Yas Riva Reserve. The announcement comes as Abu Dhabi hosts the inaugural Liveability and Investment Exhibition (LIVEX), a global forum exploring how liveability drives long-term economic and social value. The strong sales performance reinforces the positive momentum in the emirate's residential real estate market and its growing appeal as a place to live and invest.

Talay marks the first residential community within Marsa Al Saadiyat, while Yas Riva Reserve is a new gated waterfront community to the northeast of Yas Island. Together, the developments



build on the distinct character of Saadiyat and Yas Islands, contributing to the exceptional quality of life that continues to define Abu Dhabi.

54% of buyers were first-time Aldar customers, attracted by waterfront living, family-focused design, and access to the wider lifestyle offerings of Saadiyat Island and Yas Island. UAE nationals accounted for 31% of buyers, while expatriate residents and overseas buyers represented 69% of sales. Buyers from UAE, UK, Russia, Jordan and India were among the leading nationalities by sales volume. Female buyers represented 30% of sales with male buyers contributing 70%, while 55% of all buyers were under the age of 45.

Jonathan Emery, Chief Executive Officer of Aldar Development said: "Abu Dhabi continues to strengthen its position as one of the world's most attractive places to live, invest, and build for the long term, supported by an exceptional quality of life and a clear vision for sustainable growth. The continued demand we are seeing, from UAE nationals, residents, and international buyers, reflects confidence in the emirate and underscores momentum as we convene for LIVEX 2026."

Both communities are designed around family living with landscaped open spaces and a strong connection to the waterfront.

At Talay, residents are placed at the heart of Marsa Al Saadiyat, the AED 100 billion waterfront destination that activates the final phase of Saadiyat Island's masterplan and will ultimately be home to more than 58,000 residents. Falaj-inspired water channels wind through the community, an outdoor majlis pavilion offers a place to gather, and play spaces draw on the emirate's maritime heritage, bringing Emirati traditions into everyday life.

The wider destination brings together Abu Dhabi's largest marina, 5.6 kilometres of beaches, and a one-kilometre waterfront promenade, alongside waterfront dining and hospitality, three schools, and extensive walking and cycling routes. Spanning approximately 6.4 million square metres and eight kilometres of coastline, Marsa Al Saadiyat will offer direct connections to Saadiyat Cultural District and an underground Etihad Rail high-speed rail station, further enhancing connectivity.

Meanwhile, Yas Riva Reserve offers the privacy and tranquillity alongside the waterfront while seamlessly connecting to the energy of Yas Island through a new bridge that will create an additional entry point to the world class destination. Interconnected linear parks, pocket gardens, and landscaped open spaces will encourage movement, outdoor activity, and social connection.



The community is well-positioned near Yas Island's world-renowned attractions and amenities, including Ferrari World Abu Dhabi, SeaWorld Abu Dhabi, Warner Bros. World Abu Dhabi, Yas Mall, and Yas Marina Circuit. The community is also within easy reach of Yas Island's growing network of schools, parks, retail, and hospitality offerings, as well as neighbouring destinations such as Yas Acres and Yas Riva.

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For media enquiries please contact:

Obaid Alyammahi
Aldar Properties
+971 2 810 5555

Radwa El Taweel
Brunswick Group
+971 56 416 9258
ALDARCORP@brunswickgroup.com

About Aldar

Aldar is the leading real estate developer, manager, and investor in Abu Dhabi, with a growing presence across the United Arab Emirates, the Middle East and North Africa, and Europe.

The company has two core business segments, Aldar Development and Aldar Investment.

Aldar Development is a master developer of a 76 million sqm strategic landbank, creating integrated and thriving communities across Abu Dhabi, Dubai, and Ras Al Khaimah's most desirable destinations. The delivery of Aldar's developments is managed by Aldar Projects, which is also a key partner of the Abu Dhabi government in delivering housing and infrastructure projects across the UAE's capital. Internationally, Aldar Development wholly owns UK real estate developer London Square, as well as a majority stake in leading Egyptian real estate development company, SODIC.

Aldar Investment, with total assets under management of AED 56 billion, houses a core asset management business comprising a portfolio of investment-grade and income-generating real estate assets diversified across retail, residential, commercial, industrial and logistics, hospitality, property and facilities management, and education segments. It manages four core platforms: Aldar Investment Properties, Aldar Hospitality, Aldar Education, and Aldar Estates.

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