



## **Alef Education to Showcase Responsible, AI-Powered Learning at Scale at Ai Everything Abu Dhabi 2026**

*UAE-based EdTech company to showcase the Alef Platform and its new AI Literacy Program, demonstrating how AI can support more personalized, future-ready learning*

**Abu Dhabi, United Arab Emirates, October 1, 2026:** Alef Education (ADX: ALEFEDT), a UAE-based global leader in education technology, will participate in Ai Everything Abu Dhabi 2026, showcasing how artificial intelligence can personalise learning at scale while keeping teachers, academic integrity and human judgment at the heart of education.

Taking place on October 6-7 at ADNEC Centre Abu Dhabi, the event comes as the UAE continues to advance the role of AI in education following the recent UAE Cabinet approval of the implementation of an AI curriculum across all public and private schools in the country. Against this backdrop, Alef Education will showcase its newly launched AI Literacy Program designed to help students understand, evaluate and create responsibly with artificial intelligence.

The company will also present the Alef Platform, its AI-powered personalized learning ecosystem, which combines adaptive learning, analytics and intelligent tutoring to tailor learning pathways to individual students while providing educators with actionable insights into student progress. Other AI-powered educational tools that will be demonstrated within the Alef Education portfolio include AI Auto Grading, AI Literacy Program, Alef AI Insights, Alef Teacher Studio, and Alef Pathways. Alef Education's solutions currently reach approximately two million registered students across around 20,000 schools.

**Geoffrey Alphonso, Chief Executive Officer of Alef Education, said:** "The UAE has set a clear ambition to equip young people with the knowledge and skills they need to understand and use artificial intelligence responsibly. At Alef Education, that principle shapes how we innovate, from using AI to personalize learning at scale to helping students build the literacy and judgment they need to navigate an AI-enabled world. We believe AI delivers its greatest value in education when it enables learning, empowers teachers and keeps human judgment at the heart of the classroom. At Ai Everything Abu Dhabi, we look forward to demonstrating how responsible AI can be translated into meaningful learning experiences, and how approaches developed in the UAE can serve learners around the world."

Throughout the two-day event, Alef Education will engage with stakeholders across government, technology and education on responsible AI, future-ready learning and scalable education systems. The company will demonstrate how AI can support educators by reducing routine workload, personalizing learning and providing deeper insights into student progress, while ensuring that teachers remain central to decisions about teaching and learning.

Alef Education's approach has earned international recognition. In 2026, the company ranked first among EdTech companies in the Middle East and Africa and 13<sup>th</sup> globally in TIME's World's

Top EdTech Companies list. It was also recognised with the Forbes AI Everything Brave Award in 2019 for its most innovative use of artificial intelligence in education.

Ai Everything Abu Dhabi 2026 will bring together more than 350 AI companies and startups, with participation from more than 60 countries, to explore the next phase of applied AI across government, industry and enterprise. The event will take place at ADNEC Centre Abu Dhabi on October 6 from 11:00 AM to 6:00 PM and on October 7 from 9:00 AM to 6:00 PM in Halls 1-5. Alef Education can be found at Stand H2-C40.

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**About Alef Education**

Founded in 2016, Alef Education (ALEFEDT on the Abu Dhabi Stock Exchange) is a global leader in education technology and AI-powered learning solutions, headquartered in Abu Dhabi. In 2026, Alef Education was ranked first in the Middle East and Africa and 13th globally in TIME's World's Top EdTech Companies ranking, which featured 6,500 companies, reflecting its growing global standing in the education technology sector.

Alef Education operates across approximately 20,000 schools in the UAE and Indonesia, providing personalized learning experiences to approximately 2.0 million registered students, enabling them to learn at their own pace. The Company has a proven track record of enhancing student engagement and achievement with 8.5% increase in test scores in Arabic and Math in Indonesia.

Alef Education's portfolio includes the award-winning Alef Platform, which provides AI-powered learning and teaching solutions; Alef Pathways, a student-centered, self-paced supplemental learning program; Abjadiyat, an Arabic language learning platform; and Arabits, an AI-powered Arabic learning system for non-native speakers. The Company also supports more than 90,000 educators with tools that enrich instruction and enable high-impact interventions to improve student learning outcomes.

For more information, visit [www.alefeducation.com](http://www.alefeducation.com).

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