Lulu Retail Expands Dubai Footprint with Opening of New Express Store

Abu Dhabi, UAE – 9 November 2026: Lulu Retail Holdings PLC ("Lulu" or the "Company"), the largest pan-GCC full-line retailer, today announced the opening of a new Lulu Express store in Dubai, UAE, further strengthening its presence in the Emirate.

The new opening reinforces Lulu's commitment to expanding its retail network and enhancing accessibility for customers by bringing its wide range of products closer to residential communities.

Covering 3,837 sqm, the new Lulu Express store offers customers a comprehensive selection of fresh fruits and vegetables, grocery items, bakery products, ready-to-eat food, beverages and household necessities. The store has been designed to deliver a seamless and convenient shopping experience, combining an extensive product assortment with Lulu's focus on quality, value and affordability.

The addition reflects Lulu's broader network expansion strategy across the GCC, with a continued focus on developing stores in strategic locations to serve growing communities. Through its diversified portfolio of Hypermarket, Express and Mini Market formats, the Company remains focused on improving customer convenience and responding to evolving shopping preferences across its markets.

About Lulu Retail

Founded in 1974, Lulu Retail, together with its subsidiaries, is the largest pan-GCC full-line retailer by selling space, sales and number of stores, operating 291 hypermarket, express and mini-market stores across the six GCC countries. The Group also operates a growing e-commerce presence through its mobile app, webstore and partner channels. To serve daily shoppers from 130 nationalities, the Group sources products from 85 countries, enabled by an on-the-ground sourcing presence in 19 countries. The Group's strong brand recognition and trust among consumers in the GCC is enabling the growth of its existing stores, expansion of its store network and elevated loyalty across its customer base.

Investor Relations enquiries
investor.relations@ae.lulumea.com
https://www.luluretail.com/investors